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Official unveiling of the Han Show and Wanda Movie Park A new Chinese cultural icon and global entertainment brand

WUHAN, China, Dec. 21, 2014 /PRNewswire/ -- "Incredible, absolutely incredible", was the general review given by most people after experiencing the Wanda Movie Park and the Han Show for the first time. After 5 years in the making, Wanda Group launched its 2 most groundbreaking cultural projects to date, the Han Show Theatre and Wanda Movie Park in Wuhan on December 20. Distinguished guests including personalities from the world of entertainment, ambassadors to numerous countries, renowned business leaders and over 300 domestic and foreign media attended the opening ceremony. Wanda Group Chairman Wang Jianlin commented, "The Han Show and Wanda Movie Park are first of a kind, unique projects which will undoubtedly become new symbols of Chinese culture as well as leading new global entertainment brands.

The Han Show and Wanda Movie Park, which are located at opposite ends of the Wuhan Central Cultural District, a major 50 billion yuan development project in downtown Wuhan, are two of the largest entertainment projects in the world and have a combined investment of 7 billion yuan. Directed by creative virtuoso Franco Dragone, The Han Show is a world leading stage show that celebrates the essence of the Chu-Han culture. The Han Show Theatre was designed by world-renowned architect Mark Fisher, who previously served as Art Director of the opening and closing ceremonies of the Beijing Olympic Games, the London Olympic Games and the Guangzhou Asian Olympic Games. The theatre's design was inspired by the "Red Lantern", an iconic element of Chinese traditional culture.

The Han Show combines aerial, aquatic and immersive stage performance to create an electrifying visual and sensory experience for audiences. Wanda has developed a number of leading technologies in the show such as massive movable LED screens (200 square meters in size and weighing 800 tons); 2000 seats that adopt a world-first lifting and pivoting technology allowing the entire audience configuration to change shape. The theatre's performance pool holds up to 4 times the water volume of a standard sized Olympic swimming pool, with the ability to shift from wet to dry in a matter of seconds. The theater also contains 11 complex wet lifts, special effects equipment and a complex rigging system, all controlled by computer.

Cesar Mario O. Mamon, Chairman of the Board of the International Associations of Amusement parks and Attractions said, "Compared to Las Vegas or other leading international performances, Han Show is the most amazing show I've ever seen. Whether in terms of stage art, performance expertise or overall experience, the Han Show is the world's best."

World's only indoor movie theme park-Wanda Movie Park

The Wanda Movie Park, a building that was inspired by "Chime Bells", a unique treasure of China's Chu-Han culture, was completed with a total investment of 3.5 billion yuan. The park is another architectural marvel by world-renowned designer Mark Fisher and along with the Han Show Theatre, is one of two new cultural landmarks for Wuhan. Wanda Movie Park is the world's only indoor movie theme park that includes six spectacular attractions covering different areas of film entertainment such as 4D cinema, 5D cinema, flight theatre, immersive theatre, interactive theatre and space theatre. All rides at the park are original creations that have been developed by world leading designers and special effects teams. Visitors to the "Hubei in the Air" attraction can simulate what it feels like to experience the splendor of Hubei province in a single ride; "Ultimate Energy", a 5D theatre that integrates 3D projection, live actors, props, stunts and special effects into one ride, transports riders into the future to a time when man is at war with machines.

At the park's "Streets of Fury" attraction, visitors wear 3D glasses to experience one of the fastest streetcar rides on the planet. "Power of Nature" is a virtual simulation ride that takes you into the most powerful natural disasters that the earth has ever experienced through the largest 3D screen in the world; "Star Journey" is a thrilling simulated space flight that takes you to the farthest reaches of the galaxy. Lastly, "Journey to the West" is an interactive ride that is based on the legendary story of the Monkey King that will pit riders against each other in a game to defeat powerful monsters and achieve the highest score.

Tickets for the Han Show and Wanda Movie Park are already sold out for the first six months due to enormous demand and income for both projects is projected to exceed 1.5 billion for 2015, setting a new record for Chinese cultural projects.

Wang Jianlin, Chairman of Dalian Wanda Group says that the Han Show and Wanda Movie Park are important contributions to China's cultural industry, filling a void left in the country's cultural industry. They both represent the direction that China's cultural industry is heading in and are destined to become emerging global entertainment brands.

SOURCE Dalian Wanda Group

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